

MEDIA RELEASE

Recall of “Bubs Organic” baby rice cereal products due to excessive levels of arsenic

The Singapore Food Agency (SFA) has detected the presence of arsenic in samples of “Bubs Organic” baby rice cereal products from Australia at levels exceeding the maximum limit for arsenic in baby food as stated in the Singapore Food Regulations.

2 SFA has directed two importers, NTUC FairPrice Co-operative Ltd and Little Farms Pte Ltd, to recall the affected batches of the implicated products. The recall is ongoing.

3 The level of arsenic detected may cause the products to be unsafe for consumption by infants if there is long-term intake.

4 Consumers who have purchased the implicated products should ensure that their infants do not consume them. Consumers may also wish to seek medical advice for infants who feel unwell. Those who have purchased the implicated products may contact their point of purchase for enquiries.

5 Details of the products are as follows:

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<p>Implicated Products:</p> <p>“Bubs Organic” Baby Rice Cereal</p> <p>Expiry Dates: 23/10/2021 28/2/2022 24/6/2022</p> <p>Packing Size: 125g</p> <p>Country of origin: Australia</p>	
<p>“Bubs Organic” Baby Banana Rice Cereal</p> <p>Expiry Date: 29/9/2021</p> <p>Packing Size: 125g</p> <p>Country of origin: Australia</p>	

Issued by the Singapore Food Agency

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