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CONSUMER ADVISORY – RECALL OF FROLLINI CON FARINA INTEGRALE BIOLOGICA ORGANIC WHOLE WHEAT BISCUITS (350G)

The European Commission has issued an alert to inform the Agri-Food and Veterinary Authority (AVA) that Alce Nero Organic Whole Wheat Biscuits "Frollini Con Farina Integrale Biologica" (350g) from Italy with best before date of 23.01.2009, had been tested and found to contain high peroxide value, an indication of degraded food quality which may result in rancidity, deterioration in taste and flavour.

- 2 Following this announcement, AVA requires importers and retailers to recall the implicated product from the market immediately.
- 3 AVA advises consumers who have bought the implicated product to discard it and not consume the product.
- 4 The product to be recalled is:

Alce Nero Organic Whole Wheat Biscuits - "Frollini Con Farina Integrale

Biologica"

Net weight: (350g) Best before 23.01.2009 Country of Origin: Italy



MEDIA RELEASE

5 Consumers who have any queries can call AVA's hotline at 1800-226 2250.

Issued by Agri-Food & Veterinary Authority on 28 November 2008